

SAVANNAH ANDRESSON

JUNIOR FRONT-END DEVELOPER | UX-FOCUSED

[LinkedIn](#) [GitHub](#)

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Portfolio: www.saviccreates.com

SPOKEN LANGUAGES

Portuguese (native)

English (fluent)

EDUCATION

Bachelor Degree

Advertising and Marketing Management

Portugal
September 2019 - September 2022

SheCodes

Junior Developer

[View Certificate](#)
Completed in 2025

TECH STACK

- **Languages & Frameworks:** HTML, CSS, JavaScript, Python, React.js, Bootstrap
- **Tools & Libraries:** Git, VS Code, NPM, React Router, REST APIs, Netlify, Figma
- **Currently Learning:** TypeScript, React Hooks, Testing (Jest & RTL)

WORK EXPERIENCE

AdegaMãe - Digital Marketing Assistant | [link](#)

2023 - 2024

- Maintained and updated the company's website and e-commerce store, improving product visibility and user experience through SEO, image optimization, and structured content.
- Collaborated on branding and visual assets (product labels, imagery), reinforcing design consistency and UI sensibility now applied in web interfaces.
- Developed digital campaigns and content strategies for wine tourism, strengthening user engagement and experience through storytelling and UX thinking.
- Managed multilingual social media content, gaining insights into cross-cultural user behavior and responsive content design.
- Led online marketing efforts with a user-first approach, experience that now informs how I build accessible, responsive, and visually engaging web applications.

Freelance – Graphic Design | [link](#)

2023 - present

- Design custom banners for digital campaigns and social media.
- Create unique logos aligned with each client's brand identity.
- Develop professional business cards for individuals and companies.
- Plan and design visually appealing and user-friendly landing pages.
- Collaborate closely with clients and businesses to ensure final results meet their needs and expectations.

Capgemini Engineering – Talent Branding | [link](#)

2022 - 2023

- Talent Acquisition Collaboration: Partnered with the Talent Acquisition team to co-create value and deliver ongoing support, contributing to the improvement of overall recruitment strategies.
- Content Creation: Produced engaging content, including posts, stories, newsletters, and videos. Overseeing both design and copywriting to strengthen the company's online presence.
- Pre-Onboarding Program Development: Supported the design and rollout of a Pre-Onboarding Program featuring a gamification strategy to increase new hire engagement and improve retention.
- Marketing and Communication: Managed internal and external communications, executed paid media campaigns (Meta Ads), and developed B2B marketing strategies to assist Talent Acquisition in attracting new talent.

RECENT PROJECTS

• Pokédex App | [Live Demo](#)

Developed a mobile-responsive Pokédex using vanilla JS and PokéAPI. Features real-time search, sorting, and dynamic routing to detail views.

• React Dictionary App | [Live Demo](#)

Created a sleek and responsive React-based dictionary app that fetches live definitions and phonetics using two public APIs. Designed for fast and intuitive word lookup without audio playback.

• Tic Tac Toe Classic | [Live Demo](#)

A fully interactive Tic Tac Toe game built with React. Includes clean UI, responsive design, and retro-style sound effects for each player move and win. Uses state management with React hooks.